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## **POLICY BULLETIN NO. 509**

### **SUBJECT:**

Water Heater Marketing Program.

### **POLICY:**

To replace inefficient water heaters with more efficient ones to improve load factor and energy sales.

### **PROCEDURE:**

- A. The cooperative will give an electric water heater rebate to a member who qualifies under the following conditions:
1. Minimum tank size is 40 gallons and is to be the main source of heating water in the home or in other buildings on the premises. More than one can qualify.
  2. The member must sign an agreement to stay under program for a period of no fewer than five years.
  3. A rebate will be given when an electric water heater is purchased and installed, when a receipt is provided.
  4. A \$4.00 per gallon rebate, not to exceed \$300.00 for water heater only, will be given for a new home water heater or a replacement of a gas, oil, or non-working electric water heater. Should a member desire to replace a functional electric unit they will forfeit \$100 of the rebate.
  5. The member is responsible for transporting the water heater and making the installation.
  6. The cooperative retains the right to specify the brand, size and manufacturer of its choice, with minimum requirements of an EER of .90 and 10 year warranty.
  7. The member agrees to use the water heater on LYREA's lines - it may not be sold or removed from LYREA's lines.
  8. The cooperative shall be the final judge as to the application of this policy to a specific location and purpose.

### **RESPONSIBILITY:**

Manager and Member Service Manager